# CDP Practitioners Conference

**Mediation Training Institute**
at Eckerd College

WORKPLACE CONFLICT RESOLUTION PROGRAMS

**CDP** CONFLICT DYNAMICS PROFILE®

EXPLORE. EQUIP. RESOLVE.

A Network Associate of the

Center for Creative Leadership®

# Welcome & Introductions

As you introduce yourself, share

- Name

- Title & Organization

- Location

- One lesson you learned about **conflict** as a child

# Agenda

- Strategy and Updates
- Case Studies with CDP
- Activity
- Online Updates
  - Overview of the MTI & CDP Websites
  - CDP 2.0 Update
- Breakout Sessions
  - Growing Your Business
  - CDP as Part of Your Coaching and Mediation Business
- Recap, Adjourn & Social

# The Year of the New

- Staff
- Department Name
- Branding
  - Courses
  - Materials and Videos
- Websites
- Strategy
  - Embedding the CDP into MTI
  - Streamline course offerings